

Sam Salim Saruhan

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Designer based in London, working across print, publications, digital graphics, sound, and web design. Bringing an inventive, playful, and critical approach to projects. Interested in community-centered projects and collective memory.

Experience

Smiths Magazine Website

Web design, development | London, UK | 2022

Co-designed and developed the website for Smiths Magazine from start to finish. Worked with the team to develop a concept and graphic identity for the website based on the magazine's ethos. built the website from scratch as a custom Wordpress theme.

Root Radio

Motion graphics, web design | Istanbul, Turkey | 2020 - ongoing

Designing digital graphics to promote events and increase audience engagement. Designed a system to collect and organize residents' information and show data, giving structure to radio submissions. Redesigned the radio's website to suit the needs of their growing community. Currently designing and producing merchandise for crowdfunding and working closely as part of their small team both remotely and in-person.

Jazzlive Archive

Identity, web, publication design | London, UK | 2021 - ongoing

A self-initiated project conducted in collaboration with Jazzlive at The Crypt, exploring community archiving as a cultural resource. Organized open calls on social media and developed motion graphics and a visual identity to start discussions around the project and history of the venue. Conducted a series of interviews with members of the community, compiled them into a series of independently printed publications ('Memory and The Crypt'). RISO printed a series of prints featuring material from the archive. Developing a website to gather submissions for the archive and make it widely accessible.

My Friend, Oh! It's Been So Long

Identity, publication design | London, UK | 2021

Worked in a small team to develop the graphic identity and online programme for the exhibition 'My Friend, Oh! It's Been So Long', featuring the work of 70+ creative practitioners. Designed motion graphics for broadcasting. Played a leading role in designing the accompanying publication, working closely with printers to achieve the desired materiality and outcome within the allocated budget.

Sounds from Boğaziçi

Audio production, web design | Istanbul, Turkey | 2021

An aural archiving project aiming to circulate material from and relating to the Boğaziçi University protests in real time through the use of sampling. Consisted of an open source sample pack assembled from found sounds, a series of radio broadcasts, a video piece, and a micro-site.

Education

Goldsmiths, University of London
First Class Honors, BA Design, 2018 - 2021

Istanbul International Community School
40 Points, IB DP Programme, 2008 - 2018

Skills

Graphic Design

Digital and print graphics in Illustrator. Digital graphics and layouts in Figma. Photo editing, illustration, and image-making in Photoshop. Publication design, typesetting, and layouts in InDesign.

Web Development

HTML, CSS, and Javascript for website building. Working knowledge of PHP for custom theme building in Wordpress. Interactive app and web prototyping in Adobe XD.

Audio Production, Editing

Audio editing, sound engineering, and music production in Ableton and Reaper.

Video Production, Editing

Video editing in Premiere Pro. Motion graphics and kinetic typography in After Effects, Cinema 4D. Basic knowledge of Blender.

Printing

RISO color separation, setup, and printing. Large-format printing. Basic book trimming and binding.

Research & Writing

Experience conducting casual interviews, writing essays, copywriting, and editing.

Languages

English – native speaker
Turkish – fluent
Spanish – basic